Adventure Works Cycles has a global team of managers stationed in different countries, each bringing their own unique perspectives. The report will be shared with them through the Power BI service, ensuring everyone stays connected and informed, no matter where they are in the world.

1. Overview page
   1. Change the canvas background color to **#F9F9F9**. Reduce the transparency to **0%**
   2. Add a text box containing the text **Adventure Works Cycles – Overview**. Set the font size to **20** and the background color to **#C7B8E7**.
   3. Insert the **Adventure Works Logo.png** in the top-left corner of the page.
   4. Insert card visual with **Profit %** measure
   5. Insert card visual with **Total Sales amount** measure
   6. Insert card visual with **last order date** from **Sales** table
   7. Insert card visual with **sum of order quantity** from **Sales** table
   8. Insert slicer with **category name** from **Product category** table
   9. Change the data category property of **Country** column in **Geography** table to Country
   10. Change the data category property of **State** column in **Geography** table to State
   11. Insert map visual with **Total Sales amount** measure by **Country** and **State** columns in **Geography** table
   12. Insert clustered column chart with **Total Sales Amount** and **Previous Year Sales** measures by **Year** from **Date** table
   13. Insert a clustered bar chart showing total order quantities by color but leave out the color NA. Use gradient colors to clearly distinguish the different order quantities.
   14. Check the way users tab through the visuals
   15. Choose **Accessories** from the slicer and the **United States** on the map visual. Save this as a bookmark named "Accessories + United States".

A screenshot of a computer

AI-generated content may be incorrect.

1. Country insights page
   1. **Top Section:**
   * Insert a multi-row card visual showing the country name, profit percentage, total sales amount, sum of order quantity, and the number of high salaried customers.
   * Add a "?" (Help) button that, when clicked, will open the Q&A window.
   * Set up the current page as drill through target page for **Geography[Country]**

A screenshot of a computer

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* + Hide the current page
  1. **Middle Left Section:**
  + Insert a donut chart titled "Total Sales Amount by Occupation."
  + The legend should list the following occupations: New Professional, Mid-level Management, Management, Clerical, and Manual.
  1. **Middle Right Section:**
  + Insert area chart titled "Total Sales Amount and Total Sales by Due Date by Year."
  + X-axis should be hierarchical with year, quarter and month name from **Date** table
  + The legend should differentiate between Total Sales Amount and Total Sales by Due Date.
  + Create a tooltip page **Sales qty by Day name** to display the sum of order quantity across product categories by **Date[Day Name]** in stacked bar chart**.** This tool tip should appear only when the month name is used for visuals in the current report. Hide the tooltip page.

A graph of clothing and clothing items

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* 1. **Bottom Right Section:**
  + Create a smart narrative for the above area chart.
  1. **Bottom Left Section:**
     + Create a calculated column **Badge** in **Customer** table to assign badges based on customer rank by highest total sales amount: "Gold" for ranks <= 1000, "Silver" for ranks <=1500, and "Bronze" for ranks > 1500.
  + Insert a funnel chart to show the total sales amount by badge.

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